

# DoctorDirectory.com

Marketing Research Solutions

Valued Relationships. Real Results.



## DoctorDirectory.com

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## Serving the Physician Community Since 1996

The success of Market Research Solutions at DoctorDirectory.com is a direct result of our vested relationships with our physician partners. For over a decade, we've been connecting healthcare providers with prospective patients through DoctorDirectory.com – an intuitive online directory of over 650,000 physicians across the country. This affiliation has resulted in a mutual respect and a trusted alliance that allows us to serve the marketing needs of our pharmaceutical clients with measurable results – results that help our clients make good decisions and find profitable solutions.

## Market Research Solutions at DoctorDirectory.com

brings the power of trusted relationships to the process of online research. Our personal relationship with more than 700,000 licensed, practicing prescribers and physicians gives us fingertip access to survey participants who are reliable and validated. It's a relationship built on trust which assures your quotas will be met efficiently, with responders that are not driven purely by honoraria, but who engage with us out of a professional interest and a desire to express their views.

What's more, you'll be working with team members who have decades of combined experience in IT and healthcare, professionals who've spent years developing the proprietary databases that have earned us the reputation as one of the most respected partners in the industry.

